BECAUSE OF YOU.

#AzLA2017

LIBRARIES
TRANSFORM®
Because of YOU - Libraries Transform!

On behalf of the Arizona Library Association Executive Board, and Conference Committee, I am pleased to welcome you to the 2017 Annual Conference: Because of YOU - Libraries Transform! It is a pleasure to join so many friends and library colleagues from around the state for this time to focus on professional development and networking. This year’s Conference format is different from years past, so please give us your feedback in the Conference evaluation.

The Arizona Library Association Conference would not exist without the commitment and dedicated work of our Conference Co-Chairs, Bethany Wilson and Erin Lorandos. They worked with a great team of committee members who are named elsewhere in this program. The Program Committee, co-chaired by Rob Wilson and Lauren Regenhardt, selected and organized over 60 programs for you. It does take a village to plan and execute a conference of this size. Thanks also to our Association Managers staff, Debbie Hanson-Tripp and LJ Blackburn for all they do for the Conference and throughout the year to keep the organization running smoothly. Last, but certainly not least, I want to thank our Conference Manager, Kerrell McNeal of The Next Great Event, for her experience and expertise.

Our keynote speaker, Hildy Gottlieb, co-founder of Creating the Future, will speak on “Change the Questions, Change the World”. I am excited to hear what Hildy has to say about this!

This year, our One Book/One Conference author is Becky Masterman. Becky’s first novel, “Rage Against the Dying” debuted in 2013 and her most recent novel, “A Twist of the Knife” was released in March of this year. Becky resides in Tucson, and it is a pleasure to have her speak at the Conference!

Thank you for your continued support and participation in the Arizona Library Association! This is a great opportunity for you to learn, meet colleagues from around the state, and ask “How can I be involved in the Arizona Library Association”?

I am pleased to have been elected to the position of President, and to have served the organization in this position during the past year!

Sandy Edwards
2016-2017 President, Arizona Library Association
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# Wednesday, October 25th

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<th>Time</th>
<th>Palo Verde I Bldg B (150)</th>
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<th>Palo Verde III Bldg B (150)</th>
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<th>Cholla I&amp;II Bldg B (50)</th>
<th>Boardroom Bldg B (20)</th>
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<td>10:00am-1:00pm</td>
<td>County Librarian’s Meeting (Building B: Palo Verde I)</td>
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<td>10:00am-12:30pm</td>
<td>Business Meetings</td>
<td>Horner Fellowship Committee &amp; International Interest Group Meetings</td>
<td>Marketing &amp; Advocacy/Membership Committee Meeting</td>
<td>E-Resources Interest Group Meeting</td>
<td>Special Libraries Division Meeting</td>
<td>Web &amp; Social Networking Committee Meeting</td>
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<td>10:00am-11:00am</td>
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<td>Public Library Division Meeting</td>
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<td>Escaping the Norm: Library Escape Room Programs</td>
<td>Keep Your Money in 'The Family'</td>
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<td>Lunch On Your Own</td>
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<td>2:15pm-3:00pm</td>
<td>AzLA Business Meeting &amp; Legislative Update (Building B: Theater)</td>
<td>Mesa Main Library Tour (Mesa Room [Local History/Escape Room] Tour of new TS/library reno)</td>
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<td>3:15pm-4:15pm</td>
<td>Do You CARE?: Libraries as Partner Organizations on Arizona's Military/Veteran Resource Network</td>
<td>Access to Justice at the Library: Helping Patrons Connect with Legal Information</td>
<td>IFLA Library Reference Model</td>
<td>Tools for Transformation: Key Elements for Building Library Programs</td>
<td>Dinosaurs didn't read and now they are extinct! Displays that get those library users through the door</td>
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<td>4:25pm-5:25pm</td>
<td>Graphic Novel Power Hour</td>
<td>Using Open Textbooks to Transform Student Learning</td>
<td>Metadata: Preventing a Digital Junk Drawer</td>
<td>Interact for Impact</td>
<td>Bullet Journaling 101: An Analog System for the Digital Age</td>
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<td>5:25pm-7:00pm</td>
<td>AzLA Happy Hour @ Desert Eagle Brewery (150 W Main St, Mesa, AZ 85201)</td>
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**Library Marketing, Outreach and Advocacy**

**Children and YA**

**Leadership and Staff Development**

**User Services**

**Information Literacy & Teaching**

**Technology and Tech Services**
## THURSDAY, OCTOBER 26th

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<th>Time</th>
<th>Main Hall</th>
<th>Exhibit Hall</th>
<th>Apache Bldg A (140)</th>
<th>Section North</th>
<th>Section South</th>
<th>Palo Verde I Bldg B (150)</th>
<th>Palo Verde II Bldg R (150)</th>
<th>Palo Verde III Bldg R (150)</th>
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<td>8:00am - 4:50pm</td>
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<td>8:00am - 8:45am</td>
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<td>Opening Keynote: &quot;Change the Questions, Change the World&quot; - Hildy Gottlieb (Main Hall)</td>
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<td>Have Great Ideas for Your Library? Working on a Shoestring Budget? Write a Grant [RT]</td>
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<td>Effective Collaboration Between Friends, Boards and Staff to Promote and Fundraise for Your Library [RT]</td>
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<td>3 Easy Steps to Transform Your Volunteer Program: Best Practices in Recruiting, Engaging, and Retaining Skilled Volunteers in Public Libraries [RT]</td>
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<td>&quot;If I Could Tell You One Thing&quot;: Dispatches from a Library Manager [RT]</td>
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<td>TECH TALK: Countywide Librarians Collaborating</td>
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<td>Motivate and Create a Common Craft Videos</td>
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<td>Fostering Educational Connections through existing Library Resources</td>
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<td>Little Libraries – Big Barriers: How Collaboration and Determination Helped us Overcome Obstacles and Achieve Success with our Micro-Libraries Project</td>
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<td>Late Night Recess: How we transformed our library into a cool after hours spot for adults</td>
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<td>All Conference Reception: Hosted by the University of Arizona School of Information (Apache Room &amp; Patio: Bldg B)</td>
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# FRIDAY, OCTOBER 27th

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<th>Palo Verde II Bldg B (150)</th>
<th>Palo Verde III Bldg B (150)</th>
<th>Theater Bldg B (100)</th>
<th>Boardroom Bldg B (20)</th>
<th>Cholla I&amp;H Bldg B (50)</th>
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<td>8:00am - 4:50pm</td>
<td>Registration Open</td>
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<td>8:00am - 8:30am</td>
<td>Continental Breakfast in Main Hall/Exhibit Hall Open</td>
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<td>8:30am - 9:30am</td>
<td>Program Sessions</td>
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<td>9:40am - 10:20am</td>
<td>Poster Sessions [Exhibit Hall: Bldg C]/Author Book Signing</td>
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<td>11:45am - 12:00pm</td>
<td>CONquest Starts (last chance to finish tasks and enter to win)/Visit Exhibit Hall/Author Book Signing</td>
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<td>12:00pm - 2:00pm</td>
<td>AZLA Service &amp; Author Awards Luncheon (Main Hall)</td>
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<td>2:20pm - 3:00pm</td>
<td>Raffle/CONquest Winners Announced &amp; Closing Remarks (Main Hall)</td>
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<td>4:00pm - 5:00pm</td>
<td>State Archive Tour</td>
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**TRACK LEGEND**

- Library Marketing, Outreach and Advocacy
- Children and YA
- Leadership and Staff Development
- User Services
- Information Literacy & Teaching
- Technology and Tech Services
Conference Leadership

Bethany Wilson
Co-Chair 2016-2017

Erin Lorandos
Co-Chair 2017-2018

Sandy Edwards
AzLA President

Gina Macaluso
AzLA President-Elect

Amber Mathewson
AzLA Past President

Petra Pendroff
AzLA Secretary

Kathy D. Hellman
AzLA Treasurer

Becky Brendel
AzLA Membership

Dale Savage
MPLA Representative

Kerrell McNeal
Next Great Event

Debbie Hanson and LJ Blackburn
Association Managers
Program Subcommittee

Program Chair (2016-2017)................................. Lauren Regenhardt
Program Chair (2017-2018)................................. Rob Wilson
Session Liaison.................................................. Jamie Ball
Professional Development Committee...................... Becky Brendal
ALYAS.......................................................... Lauren Regenhardt and Mariana Van Meter
NALIG.......................................................... Ofelia Zepeda
TLD............................................................. Jean Kilker and Beth Bareham
Information Services......................................... Dana Shreve
PLD............................................................. Bethany Wilson and Jennifer Whitt
CULD.......................................................... P.J. Purchase
IIG............................................................. Denise Gullikson
School of Information Advisory Committee............... Kristina Green

Author & Awards Committee

Author Committee.............................................. Cheryl McCurry
Author Committee.............................................. Donna Boyce
Grand Canyon Reader Awards................................. Kerrlita Westrick
Judy Goddard/Libraries Limited Awards................. Toby Smitt (Pres. of Libraries Limited)
AzLA Service Awards........................................ Ingrid Trebisky
Luncheon Coordinator/Emcee................................. Holly Henley
Luncheon Coordinator/Emcee................................. Kerrlita Westrick

Logistics

Registration..................................................... Debbie Hanson
Registration..................................................... L.J. Blackburn
Registration/Exhibitor Liaison............................... Kerrell Farmelant
Membership Booth/Resume Review Clinic................. Erin Lorandos and Becky Brendel
Conference Raffle............................................. Cherise Mead
Volunteer Coordinator........................................ Christine Dykgraaf
Because the expert in the library is you.
Program Schedule

Wednesday, October 25th
10:00 am - 4:00 pm..................................................Registration Open
10:00 am - 1:00 pm..................................................County Librarian's Meeting
10:00 am - 12:30 pm..................................................Business Meetings
12:30 pm - 2:00 pm..................................................Lunch on Your Own
2:00 pm - 3:00 pm..................................................Mesa Room and Library Tour
2:15 pm - 3:00 pm ................................AzLA Business Meeting & Legislative Update
3:15 pm - 5:25 pm....................................................Program Sessions
5:25 pm - 7:00 pm..................................................Happy Hour and President's Party

Thursday, October 26th
8:00 am - 4:50 pm..................................................Registration Open
8:00 am - 8:45 am..................................................Continental Breakfast
8:45 am - 9:45 am..................................................Opening Keynote: Hildy Gottlieb
10:00 am - 12:00 pm..................................................Resume Review Clinic
10:00 am - 10:30 am..................................................Poster Sessions
10:30 am - 11:30 am..................................................Program Sessions
11:30 am - 11:55 am......Exhibit Hall and CONquest, Author Book Signing
12:00 pm - 1:30 pm ......One Book, One Conference: Becky Masterman
1:30 pm - 2:00 pm......Exhibit Hall and CONquest, Author Book Signing
2:00 pm - 3:00 pm..................................................Program Sessions
3:00 pm - 3:30 pm....Exhibit Hall and CONquest, Author Book Signing
3:30 pm - 4:30 pm..................................................Program Sessions
5:00 pm - 7:00 pm..................................................All Conference Reception

Friday, October 27th
8:00 am - 4:50 pm..................................................Registration Open
8:00 am - 8:30 am..................................................Continental Breakfast
8:30 am - 9:30 am..................................................Program Sessions
9:40 am - 10:20 am.............Poster Sessions and Author Book Signing
10:30 am - 11:30 am..................................................Program Sessions
11:45 am - 12:00 pm...........Last chance for CONquest, Exhibit Hall and
Author Book Signings
12:00 pm - 2:00 pm........AzLA Service and Author Awards Luncheon
2:20 pm - 3:00 pm..............Raffle and CONquest Winners Announced &
Closing Remarks
4:00 pm - 5:00 pm..........................Arizona State Archive Tour
Mesa Main Library Tour

Tour the Mesa Room (local history and archives), and the building including some new additions, and complete a scavenger hunt!

A great introduction to Mesa before diving into the full conference!

2:00-3:00 pm
Wednesday, October 25th

THINKspot Tour
Red Mountain Branch

Check our our MakerSpace and Entrepreneurial Resources!

4:00 pm - 5:00 pm
Friday, October 17th
tour the
Polly Rosenbaum Archives and History Building

Friday, October 27th
4:00 pm
Hildy Gottlieb is a social scientist and asker of powerful questions. She is the co-founder and Chief Boundary Pusher at Creating the Future, a 10-year experiment to answer the question, "If people everywhere are asking the kinds of questions that bring out the best in themselves and those around them, how much more humane could the world be?"

In addition to her role at Creating the Future, Hildy is a speaker and consultant, helping organizations and companies bring out the best in their own situation, reaching for what is possible inside and outside their own four walls.

Hildy is a TEDx speaker, as well as a contributor to The Huffington Post, and the Stanford Social Innovation Review. She is also the creator and host of the Making Change podcast, where she has interviewed leaders from around the world about the factors that create powerful, positive change.

All Hildy’s work is rooted in a combination of research and practical experience, built upon her decades as a consultant, a social scientist, and a serial social entrepreneur. Hildy helped develop the current Masters degree program in Community Leadership at Duquesne University (pron. Dew-cayne), where she and her partner, Dimitri Petropolis, have taught as professors. The team also co-founded the world’s first Diaper Bank, sparking the diaper banking movement across North America, and garnering them a Points of Light Citation from President Bill Clinton.

Hildy’s best-selling books on the nuts and bolts of social change have all become industry standards and are used as texts in both undergraduate and graduate programs around the world.

When not working, Hildy can be found in the garden, at the movies, shooting photos, or traveling the world in search of a quiet cafe to write.

Opening Keynote Address: Change the Questions, Change the World
Thursday | 8:45 am - 9:45 am | Main Hall

Transforming libraries does not begin with actions and plans; it begins with the assumptions and beliefs that determine what those actions will be.

What future is possible? Who are our allies in creating that future? What resources do we have to build upon together?

Rooted in two decades of research in the fields of history and sociology (group behavior) and in neuroscience and behavioral psychology (individual behavior), Hildy will show how transformation throughout the ages has begun when average people changed the questions they asked. And she will share questions you can use right now, to immediately begin creating the future you want to see.

Change the Questions, Change the World (Workshop)
Thursday | 10:30 am - 11:30 am | Superstition North
Becky Masterman has lived with her husband in Tucson for the past thirteen years, transplanted from Florida. Before her retirement in early 2014 to write full time, she worked as a commissioning editor for a scientific reference publisher, acquiring books in forensic science and law enforcement.

Becky debuted Rage Against the Dying in 2013. The thriller features a retired female FBI agent who is 59 years old-- but no Miss Marple. Recommended by AARP, and NPR's "All Things Considered," translated into twenty languages, Rage was nominated for seven awards.

Her latest book in the series, A Twist of the Knife, was published in March of 2017, and features Brigid Quinn fighting the entire criminal justice system...and her mom.

**One Book, One Conference Luncheon: Becky Masterman**
**Thursday | 12:00 pm - 1:30 | Main Hall**

Becky Masterman may know little about forensic science, but she knows everyone who does. She speaks of her life getting the expertise of the world's most prominent crime fighters onto library shelves, the missing paraphilia, and how a librarian could risk a third degree felony charge for offering a forensic pathology atlas.

**OBOC PRESENTATION**
**Thursday | 3:30 pm - 4:30 pm | Superstition North**

**President's Program**

The AzLA President's Program Award is given to the program that best embodies the conference theme: Because of YOU, Libraries Transform.

What makes a library staff great? Attending the "BUILDING A WINNING LIBRARY TEAM WITH TRANSFORMATIONAL LEADERSHIP" program will provide ideas for motivating and inspiring staff, "Because of YOU – Libraries Transform".

**Building a Winning Library Team with Transformational Leadership**
**Thursday | 10:30 pm - 11:30 pm | Palo Verde III**
Featured Authors

Kate Watson is a young adult writer, wife, mother of two, and the tenth of thirteen children. Originally from Canada, she attended college in the States and holds a BA in Philosophy from Brigham Young University. A lover of travel, speaking in accents, and experiencing new cultures, she has studied in Israel and lived in Brazil, the American South, and now calls Arizona home. Seeking Mansfield is her first novel, with the companion, Shoot the Moon, to follow in 2018. She is also a contributor to Eric Smith’s Welcome Home adoption anthology.

Tom Leveen is the author of several young adult novels, including Zero, an ALA/YALSA Best Book of 2013. He is a frequent speaker and teacher, from high school writing classes to national conventions. He has spoken or taught previously at NCTE, AZLA, Kennesaw State University, Western New Mexico University, Arizona State University, the Tucson Festival of Books, Los Angeles Book Fest, and many others. Visit him on the web at tomleveen.com.

Amy K Nichols has been a musician, a web designer, a political assistant, a teacher. She’s traveled overseas, studied medieval paleography, earned a brown belt in karate, learned how to weld, been complimented by Benedict Cumberbatch, and survived being crushed by drunken Scots. In short, Amy wants to do all the things. She lives in Peoria with her husband, two children and too many books. She is the author of the YA science fiction novels NOW THAT YOU’RE HERE and WHILE YOU WERE GONE, published by Knopf. She teaches with the Your Novel Year program at the Virginia G. Piper Center for Creative Writing at ASU, served as the Writer in Residence for the Glendale Public Library, and is currently plotting her next adventure. Visit her online at www.amyknicols.com.
Sonja Stone developed a taste for life on the lam at an early age, as her family moved to more than a dozen small towns across the country and abroad before she turned fifteen. She collected intel on psychology and creative writing from Washington College, trained at Le Cordon Bleu for a cover job as head pastry chef, and completed a handful of courses at the same survival school where Tom Hanks prepared for Cast Away. Currently, she’s raising two covert agents masquerading as typical teenagers. Just to be safe, Sonja’s learned to throw knives, fire guns, and navigate the desert, because...well, you never know.

Adiba Nelson is a New York City girl turned desert dweller. She currently resides in Tucson, AZ and is the author of the popular children’s book "Meet ClaraBelle Blue". Adiba is also a contributing writer for online magazine The Mighty, My Brown Baby, and The Huffington Post, as well as freelance writer for her local newspaper, Tucson Weekly. She works hard to ensure that children and adults of all abilities have access to the same opportunities in life. When she’s not working you can find her spending time with her family, or scouting out her next travel destination (the more beaches the better).

Stephanie Elliot is the author of the young adult novel, Sad Perfect, which was inspired by her own daughter’s journey with ARFID, Avoidant/Restrictive Food Intake Disorder. She has written for a variety of websites and magazines and currently works as an editor and manuscript assessor.

Amy Fellner Dominy is a copywriter turned MFA playwright turned novelist who loves writing for kids of every age. Her books for teens and tweens include Die for You, A Matter of Heart, Audition & Subtraction and OyMG, a Sydney Taylor Notable Book. Amy also writes picture books including Cookiesaurus Rex and the upcoming Cookiesaurus Christmas (Dec. 2018). Amy lives with her hubby and various pets in Phoenix, AZ. Find her online at www.amydominy.com.
Laura Ellen writes YA contemporary mysteries and thrillers from her home in Arizona, where she also freelances as a manuscript consultant for aspiring authors. She has a MA in Children's Literature and began her career as a teacher in both Language Arts and special education. Diagnosed with juvenile macular degeneration as a teen, she drew upon her own experiences with vision loss to write her YA thriller Blind Spot, an emotional and suspenseful page-turner. To learn more about Laura visit her website www.lauraellenbooks.com.

James A. Owen is founder and executive director of the art and design studio Coppervale International, and is redesigning an entire town in Arizona, among other ventures. James has written and illustrated two dozen StarChild comics, the award-winning MythWorld series of novels, the bestselling series The Chronicles of the Imaginarium Geographica, and more. More than a million copies of his publications are in print, and are sold all over the world.

Often asked to speak at schools, James rarely discusses his books, instead choosing to focus instead on stories drawn from his own life – examples of overcoming obstacles and adversity, about how making choices in life is like drawing a Dragon, and how he came to do what it is that he loves most in the world for his job. These stories were made available to James's readers in Drawing Out The Dragons, the first in a series of three nonfiction books called The Meditations, which also includes the volumes The Barbizon Diaries, and The Grand Design.

James is also in discussion with the executive producer of The Lord of the Rings movie franchise, Mark Ordesky, and his producing partner Jane Fleming, to develop several of his projects for both film and television, and previously wrote a screenplay for Warner Brothers (under the guidance of David Heyman and David S. Goyer) adapting his own novel, Here, There Be Dragons, for the screen.

All of these projects are being developed at the Coppervale Studio, a 14,000 square foot, century-old restored church in Northeastern Arizona.

More Good Trouble is afoot. Developing.
Anthem resident C. C. Harrison is an award winning author who knew she was going to write novels when she checked her first beginning reader book out of the library as a child. Since then her work has been honored both regionally and nationally with writing awards for her short stories, articles, essays and novels. THE CHARMSTONE and PICTURE OF LIES are mysteries set in Monument Valley on the Navajo Indian Reservation where she lived as a VISTA volunteer. RUNNING FROM STRANGERS, set in Durango, Colorado is the story of a child advocate on the run with a child in her care. In a departure from her contemporary mysteries, SAGE CANE'S HOUSE OF GRACE AND FAVOR, is an Old West historical that depicts a fledgling mining town in the mountains of Colorado and one woman's attempt to bring civility to its wild and wooly inhabitants. Three new books are in various stages of development: DEATH BY G-STRING, a Coyote Canyon Ladies Ukulele Club Mystery; and BAD DEEDS and HOT MESS, the first two books in a Michigan Mystery series.

Abigail Johnson was born in Pennsylvania. When she was twelve, her family traded in snowstorms for year-round summers and moved to Arizona. Abigail chronicled the entire cross-country road trip in a purple spiral-bound notebook that she still has, and has been writing ever since. She became a tetraplegic after breaking her neck in a car accident when she was seventeen, but hasn't let that stop her from bodysurfing in Mexico, writing and directing a high-school production of Cinderella, and becoming a published author. Visit Abigail online at abigailjohnsonbooks.com and follow her on Twitter, @AbigailsWriting.

Award winning author Lili DeBarbieri's best-selling books include travel guidebooks "Location Filming in Arizona," "Sedona Verde Valley Art" and picture books "Sand Dune Daisy: A Pocket Mouse Tale" and "The Sun and Moon Take Turns" forthcoming from Schiffer Publishing. Lili is also a contributor to Asian Geographic and stringer for Agence France-Presse. She has been contributing editor of Ethical Traveler, frequent contributor to the Tucson Green Times and Demand Media’s talent and expert network. Her work continues to be featured in a diverse range of publications and media including USA Today, Hobby Farms and “The Mighty Colorado River: From the Glaciers to the Gulf.” She is the recipient of the Mountain Plains Library Association Literary Contribution award and residencies at the Pima County Library and Sedona Summer Colony for her work.
Richard and Pat Kessler - Volunteers of the Year

Pat grew up in Kansas, Richard in Upstate New York. First jobs took each of them to Omaha, NE, where they met. They have three sons, four grandchildren and four great-grandchildren. They moved to Phoenix in 1966. Richard worked in mapping, in private industry, then finishing his career with Arizona Department of Transportation. Pat worked at Cartwright School District, starting as an elementary school secretary and later in the Human Resources department. They have been retired since December of 1999.

Since retirement, they have enjoyed traveling, spending time with friends and family, and learning to play golf. Volunteering has always been part of their lives. When the children were young, it was Scouting, PTA, Band Boosters and all usual things parents do to help in their communities. Volunteering at Foothills Library since 2000 has been an important part of their lives.

Whenever asked why they volunteer, the response is, “Staying active and feeling that we are doing something valuable and needed within our community is very important to us. The library staff makes us feel appreciated, and the friendships we have built with other volunteers and staff give us so much joy.”

Julie Andersen - Follett School Librarian of the Year

Julie Andersen lives in Casa Grande, Arizona with her husband of 17 years, Jason, two sons; Cooper (14) and Nolan (10) 3 dogs, 10 horses, a pony, a herd of cattle and any critters that sneak in around her property at night. She started her school librarian career in 2007 at Cactus Middle School after 6 years of teaching in the Casa Grande Elementary School District. She got her Master’s in Information and Library Science from the University of Arizona in 2011. In March of 2012 Julie had the opportunity to move to the City of Casa Grande Public Library’s Vista Grande Branch which is a joint use facility with the Vista Grande High School where she became the school and young adult librarian. Her favorite part of being a school librarian is the interaction with the students and showing them the value of the library not just for books but for all sorts of things! She spends most of her time in her roping arena with her family and weekends at Junior Rodeos. Julie also loves to listen to YA Fiction audiobooks, work outside on her five acres and spend time down at their ranch near Vail, Arizona.
AzLA Service Awards

Mary Villegas - Outreach Service Award
Mary Villegas is the Tribal and Technology Consultant at the Arizona State Library, Archives and Public Records. She manages the statewide electronic databases, provides electronic resource training, and supports tribal libraries through various outreach initiatives.

Mary has a Bachelor of Science in Finance (Arizona State University), Juris Doctor (Arizona State University) and is currently pursuing her Masters in Library Science degree at San Jose State University. She has been involved in the telecommunications industry for over 9 years and has worked for several local telecommunications companies including one owned and operated by a Tribal community in eastern Arizona. She has also worked with the Arizona Commission of Indian Affairs as a Business development representative and taught Indian Law at a local community college. In her spare time, Mary enjoys gardening, cooking, and bike riding.

Jusdina Nolin-Brown - Outstanding Youth Services Librarian Award
Jusdina became interested in librarianship during high school, when she was a member of her library's Teen Advisory Board. Now, 15 years later, she holds a Master's degree in Library and Information Science from the University of Arizona and coordinates a vibrant Teen Advisory Board of her own. In addition to her skill in building relationships with young adults, Jusdina also has a proven talent for organizing large-scale events at the county and state levels. She was on the planning team for AzLA's 2017 Teen Summit and is currently a YALSA Teen Top Ten Advisor. Her goals are to create positive change in the lives of the young adults in her community through library programming, and to help nurture the next generation of leaders.

Jen Maney - Library Leadership Award
Jen Maney is the Manager of the Communications & Systems Office of Pima County Public Library. She oversees the warm and fuzzy services of social media, public relations, and marketing, as well as more technical and traditional online services such as the website, electronic resources, and technology tools used by staff. Jen has been on the Library's Executive Team for over 8 years. Her goal is to make the Library a healthy organization where both customers and staff thrive.
Vicki Lázaro - Friends of the Oro Valley Public Library Support Staff Award

I am a Library and Information Science Graduate Student at the University of Arizona with a 4.0 GPA, a Knowledge River Scholar and a Graduate Assistant at the UofA’s iSpace. I am also a Library Program Instructor for Pima County Public Library, the makeup artist for the Live Theater Workshop production Dia de los Muertos and an Aveda Master Class Series Teacher. I am a Mom to two great teens, an artist, world traveler and 9 Queens superfan. As a UofA GA, I teach people how to use emerging technologies such as 3D modeling, scanning and printing, virtual reality software and lenses, laser cutting, e-textiles and more. Last semester I created Teens to Tech to bring in high school students from predominantly Latinx communities to the iSpace, an innovation makerspace. In my third year of my public library position, I empower digital literacy by helping library patrons in our southern Arizona community with job help, technology classes and library online assistance that helps close the digital divide and makes for a stronger Tucson. In my career path, I sense that my experiences and my studies in inclusion, diversity and technology are shaping me to be the future of the libraries.

Cindy Campbell - Outstanding Library Service Award

I have had the privilege of working in the library profession for almost 40 years. I was lucky to find my passion, libraries, early in my career and cannot imagine working anywhere else. Circulation has always been my niche. I did spend four years as a cataloger, but realized I missed the interaction with the patrons. I started my career at Glendale (AZ) Public Library. I have worked for Prescott (AZ) Public Library for most of my career. I had a few short jaunts to Prescott Valley (AZ) Library as the cataloger and to Bellevue (WA) Library as the circulation manager. However, I always come back to Prescott Public Library. I love the patrons and the staff. When you find a library that says “home” to you, stay there. I have also had the privilege of working with some very remarkable and supportive librarians. Thanks to the library mentors in my life, I have been able to grow and succeed in my career.
Cherise Mead - Emerging Leader

I started with Mesa Public Library as a page in 2010, and have worked my way up to Librarian III, where I currently lead the library's Marketing Team. I believe public libraries serve a critical role in local government and their communities, and love to build intra- and interagency connections. The accomplishments I’m most proud of so far are introducing a Seed Library to Mesa Public Library, raising the visibility of the library with other City of Mesa employees, and getting followed on Twitter by The Bloggess.

I graduated from the University of Washington’s MLIS program in 2013, and will complete my Master’s of Public Administration through Arizona State University in 2018. Outside of work, I love to travel. My current life goal is to visit all seven continents by the time I turn 35!

Christopher McGinley - Sharon G Womack Outstanding Library Technician Award

I was born and raised in Tempe, Arizona. I earned a Bachelor of Arts in English Literature from Arizona State University in 2007. Currently, I am in my last semester of graduate school for Library and Information Science at the University of Arizona. Before starting in my current position as a Librarian with the Mesa Public Library, I worked as a Library Assistant for both Chandler and Scottsdale (shout out to my CPL & SPL family). I am passionate about connecting with the community through the library and even enjoy working in the call center. In my free time I like to read, game, and cry while watching Phoenix Suns basketball. I try not to act like it sometimes, but I have a soft spot in my heart for my brother’s Pug, Finn.

Shelley Mosley - Rosenzweig Distinguished Service Award

Shelley was born September 8, 1950 in Baxter Springs, Kansas. She and her family moved to Arizona in 1957. Shelley graduated from Maryvale High School (Phoenix) where she met future husband David Mosley. Shelley received her BS degree in Education from Grand Canyon University and her MS degree in Library Science from the University of Arizona. Shelley became a librarian for Glendale Public Libraries. She served twenty-four years as the manager of the Velma Teague Branch Library in downtown Glendale. During her career, she was also an elementary teacher, a university lecturer, an adjunct librarian at Glendale Community College, as well as a published author. In 1999, Shelley and her writing partner, Deborah Mazoyer, (a.k.a. Deborah Shelley) published their first of several romance novels, "Talk About Love". Shelley also co-authored several non-fiction reference guides with fellow librarian John Charles. Most recently Shelley founded and chaired a program called NEIGHBOR, a community network which helps people in need. She also enjoyed teaching a monthly memoirs class at the First United Methodist Church of Glendale.
Resume Review Clinic

Thursday, October 26th
10:00 am - 12:00 pm

For appointments, visit:
http://bit.ly/2cYaYDv
Thank you to our raffle sponsors!

Arizona Diamondbacks
As You Wish Mesa
AZ on the Rocks
Arizona State Parks
Beyond Bread
Changing Hands Bookstore
Desert Botanical Garden
Disneyland
i.d.e.a. Museum
Loft Cinema
OdySea
Phoenix Art Museum
Phoenix Center for the Arts
Phoenix Suns
Phoenix Symphony
Arizona Renaissance Festival
Salon Estique Phoenix
Taliesin West
Wildflower Bread Company

Proceeds from this year's annual conference raffle go to support the Arizona Library Association
Conference Program Descriptions and Key

- Library Marketing, Outreach and Advocacy
- Children and YA
- Leadership and Staff Development
- User Services
- Information Literacy and Teaching
- Technology and Tech Services
Wednesday, October 25th
Business Meetings
10:00 am - 12:30 pm

E-Resources Interest Group Meeting | 10:00 am - 12:30 pm | Palo Verde I
Membership, Marketing, and Outreach Committee Meeting | 10:00 am - 12:30 pm | Palo Verde III
Special Libraries Division Meeting | 10:00 am - 11:00 am | Cholla I-II

Horner Fellowship Committee & International Interest Group Meeting | 10:00 am - 11:00 am | Palo Verde II
Public Library Division Meeting | 11:00 am - 12:30 pm | Palo Verde II
Web & Social Networking Committee Meeting | 10:00 am - 11:00 am | Boardroom

Program Sessions
11:00 am - 12:30 pm

Escaping the Norm: Library Escape Room Programs | Cholla I-II

Jenny Young, Branch Manager, Maricopa County Library District, Ed Robson Branch

Tired of being trapped in the same ol’ library programs? Storytime again? Book club again? Looking for something new? Something different and maybe a little risky? Then come to this presentation and learn how to actually LOCK customers in the library! Describe the program, not yourself or your library. Escape room businesses are sprouting up all across the country and gaining popularity. But, if you’ve ever been to one, then you know they are P-R-I-C-E-Y to participate in! Come and learn about this escape room phenomena and how you might be able to create one in your own library. No experience necessary.

Keep Your Money in 'The Family' | Boardroom

Janice Dell, Volunteer Coordinator, Mesa Public Library
Kris Sherman, Assistant Library Manager, Chandler Public Library
Tara Anglin, Community Outreach Coordinator, Chandler Public Library
Darcy Ljunggren, Volunteer Coordinator, Mesa Public Library

You wouldn't just give away our most valuable items in your house, so why give away or sell for pennies your library’s treasures? Hear success stories on how libraries in association with partner organizations are earning a profit using skilled volunteers to sell books online, and learn how you can do it too.
Wednesday, October 25th
Program Sessions
3:15 pm - 4:15 pm

Graphic Novel Power Hour! | Palo Verde I

Patricia Jimenez, Media Center Director, Sunnyslope High School

Why put quality ahead of quantity when you can have both? This 60-minute conference program is packed full of 2017’s latest and greatest in graphic novels. We'll discuss great graphic novels that have been published so far this year, as well as preview what is coming out in the months ahead. Presented as a series of fast-paced book talks, attendees will quickly get up to speed on the current state of graphic novels, trade paperbacks, and manga. Each book talk will include traditional ratings (PG, PG-13, R) as well as curriculum connections to get your teachers involved. So whatever you do, don't be late, you won't want to miss a minute of this fun and informative session. Not only will you walk away with a better understanding of what's new in graphic novels, you'll get an annotated bibliography to make your collection development decisions easier than ever.

Access to Justice at the Library: Helping Patrons Connect with Legal Information | Palo Verde III

Tara Mospan, Reference Librarian, Ross-Blakley Law Library, Arizona State University

Justice is one of our country’s principal ideals. For many in our community, however, access to justice and the ability to protect their legal rights through a neutral and nondiscriminatory process is elusive. They may not understand how and where to find legal information or have the financial resources to secure legal representation. Librarians can play a significant role in supporting these individuals and promoting the access to justice movement. Attendees will learn what librarians can and cannot do in assisting patrons with legal questions, will develop practical knowledge and skills for finding legal information online, and will come away with a list of free resources for accessing both state and federal laws.

Do you CARE? Libraries as Partner Organizations on Arizona’s Military/Veteran Resource Network | Palo Verde II

Janet “Jaime” Ball, Library Development Administrator, Arizona State Library, Archives, and Public Records, a Division of the Secretary of State
Nicola Winkel, Project Director, Arizona Coalition for Military Families

If you’ve ever wondered how to give back to the service members, veterans and military families who give so much for us, come to this program about the Military/Veteran Resource Network. Learn how your library can have a key role in connecting service members, veterans and their families to benefits and resources available online, statewide and locally. By the end of the program, you will know how to CARE: Connect to the Culture, Ask the Right Questions; Respond Effectively; Engage in the Military/Veteran Community. You will learn about the new CARE guidelines for Arizona libraries and how to set up a Resource Navigator training. This is an introductory program. Interested participants can get more in-depth information from the Arizona Coalition for Military Families in partnership with the Arizona State Library.

IFLA Library Reference Model | Theater

Bill Walker, Metadata and Digitization Specialist, Amigos Library Services

Just when you thought things had settled down: RDA is more or less stable; MARC will be around for awhile longer ... along comes IFLA-LRM. RDA is based on the conceptual models defined by FRBR (Functional Requirements for Bibliographic Records), FRAD (Functional Requirements for Authority Data) and FRSAD (Functional Requirements for Subject Authority Data). These three models are combined and refined in the IFLA-LRM (IFLA Library Reference Model), which had been approved by the RDA Steering Committee as the new conceptual model for RDA. IFLA-LRM will have a profound effect on the development of the RDA Toolkit. This session will explain IFLA-LRM and discuss how this will change RDA. Type of program: single speaker presentation. Attendees will learn about the new conceptual model that will cause significant changes to RDA. Attendees will learn the entities, attributes and relationships that make up IFLA-LRM and how they will change RDA. Target Audience: library staff who work with metadata
Wednesday, October 25th
Program Sessions
3:15 pm - 4:15 pm

**Tools for Transformation: Key Elements for Building Library Programs | Cholla I-II**

*Janet Crum, Head, Library Technology Services, Northern Arizona University*

Makerspaces and other innovation incubators are trendy and cool, but the elements that make them successful are not; those elements are basic, not terribly sexy—and essential for building new library programs—or refreshing existing programs—of nearly all types. Who do you work with? Where do you put it? Why and how will your constituents use it? And how will you make sure they know about it? In this panel presentation, we will cover four aspects of implementing an academic library program—space design, integration into the curriculum, collaboration, and outreach. While we will use the Cline Library MakerLab as a case study, the concepts we discuss will be relevant to other types of libraries and projects. Specifically, attendees will learn how to: • Identify potential collaborators to help develop and support a new program—and how new types of programs can lead to new and interesting collaborations. We will talk about how we involved faculty in the (very quick) planning process, how we continue to work with faculty to build a successful program, and how we are working with groups outside the university to ensure that the MakerLab enriches the surrounding community. • Create a collaborative learning space that supports both creative activity and instruction. MakerLab spaces are traditionally designed to focus on making. We were able to expand the MakerLab to include collaborative workshop space by capitalizing on the initial success of the program and our relationships with faculty and students. • Partner with faculty to integrate a new technology into existing curricula and engage students through new assignments and projects. Learn how to provide faculty with the training and information they need and develop close relationships to encourage them to integrate new and emerging technologies into their pedagogy and course design. • Develop communication strategies and approaches that translate to all types of initiatives, particularly those involving technology. The Cline Library MakerLab demanded that we talk about it—a lot! Since opening it at the end of August 2016, the library has created print and online marketing pieces, participated in a variety of STEM outreach activities, and partnered with local schools and the Flagstaff Public Library. Discover strategies that you might implement relative to your own communication initiatives.

**Dinosaurs Didn’t Read and Now They are Extinct! Displays That Get Those Library Users Through the Door | Boardroom**

*Esperanza Stewart, Branch Manager/Librarian, Maricopa County Library District, Gila Bend Library
Jenny Young, Branch Manager, Maricopa County Library District, Ed Robson Branch*

Come one, come all to this panel discussions about interactive and creative displays! If you’ve got wall space, shelf space, desk space or floor space we have ideas. You’ll learn how interactive and creative displays can transform your passive area into the most sought out area in your library. Why re-create the wheel? Come and take our display ideas and use them as your own!
**ALYAS Interest Group Meeting (YA Summit After Party) | Palo Verde I**

Did you miss the YA Summit and want to hear all about it and learn some participant takeaways? Did you attend the YA Summit and want to SHARE those takeaways? We will discuss how the YA Summit went and discuss the potential for a YA Summit 2.0.

**Let It Go! Identify Traditions that Choke Customer Satisfaction and Staff Productivity | Palo Verde II**

Martha Baden, Library Manager, Public Services, Prescott Public Library

What traditions, policies, procedures and structures does your library cling to that might be roadblocks to excellent customer service and outstanding staff performance? Hear about simple strategies to help you look at your organization with fresh eyes and embrace meaningful changes. Based on a year of little changes that made big differences at Prescott Public Library.

**Using Open Textbook to Transform Student Learning | Palo Verde III**

Cheryl Cuillier, OER Coordinator, University of Arizona Libraries

In this session, you’ll learn how to help instructors replace expensive textbooks with free, customizable open educational resources (OER). The session will cover the basics of OER, where to find them, how to assess them, how to customize them, and how to raise instructors’ awareness of their existence. We’ll explore the ways that OER have been shown to improve student success. We’ll also discuss open pedagogy and how to involve students in creating OER, engaging them in a lasting resource rather than a throw-away assignment. Audience members will receive an OER 101 handout, Creative Commons-licensed so that it can be adapted for your own library or organization. The target audience is academic librarians, but information will also be useful to school, public, and special libraries.

**Metadata: Preventing a Digital Junk Drawer | Theater**

Ryan Ehrfurth, Digital Content Coordinator, Arizona State Library, Archives, and Public Records

This program focuses on the challenges of enforcing metadata standards in digital library projects, especially collaborations across a variety of contributors. Good metadata is essential for the success of any digital project. Bad metadata frustrates backend administrative functions and user experience. Lax enforcement can easily create a "digital junk drawer," where good content gets lost without quality metadata to organize everything and make it findable. When this happens, a time-consuming but necessary clean-up effort raises new challenges. The presenters for this session will discuss these issues by drawing from their experiences managing the Arizona Memory Project, a database of digitized collections contributed by cultural institutions (e.g. museums, libraries, archives, and historical societies) located throughout the state. This session is suitable for anyone interested in metadata, particularly its application in digital library projects. This session will offer more direct utility for those who are starting new digital projects that involve lots of metadata, or for those interested in cleaning up metadata in an existing project. Attendees will gain lessons and practical wisdom about how good management of metadata is essential for successful digital library projects and platforms.

**Bullet Journaling 101: An Analog System for the Digital Age | Boardroom**

Brenna Klassen, Librarian I, Mesa Public Library

Andrea Castañeda, Librarian I, Mesa Public Library

Transforming from within requires organization and fluidity. Whether you are a working professional, student, or professional list maker (or anything in between), Bullet Journaling as an organizational tool assists in streamlining processes to complete various professional and personal pursuits. This is a system to help you remain focused and on-track as you work to increase your productivity while boosting your confidence to perform tasks efficiently to the best of your ability. Learn about Rapid Logging, Signifiers, and other elements using this "evolving, adaptable practice." Become familiar with the Bullet Journaling structure and customize it to meet your needs. Learn this for yourself, then pass it to your library users!
Interact for Impact | Cholla I-II

Allie Burke, Library Supervisor - Youth, Tempe Public Library
Micah Corporaal, Librarian 1 - Teen Services, Tempe Public Library

Interact for Impact is an opportunity for youth and adult programming staff to discover useful tools in harnessing one of the library’s greatest assets – TEENS! How do we encourage teen involvement in the library while minimizing undesirable behaviors? How do we better support our worn out programmers with reliable teen volunteers? Can we really create educational programs that teens will attend? How do we set the stage for partnerships that will create opportunities for new adults outside of the library? How does the teen brain really work? We will address these questions and many more in a fast-paced and in-depth presentation that will transform the way you think about teens.

Cryptoparty Like it’s 1999: Privacy Programming for Patrons | Apache

Michelle Ashley Gohr, Assistant Librarian, Arizona State University

A cryptoparty in an event designed to let every citizen learn basic encryption tools and understand how they operate to protect your online privacy. Given the current sociopolitical climate, the modern transformation and expansion of security and surveillance practices, and our societies increasing reliance on digitization, digital services, and social media, education surrounding the value of online privacy and the importance of free and open internet is more crucial than ever. This education is important not only for our patrons and their communities, but also for us as librarians. Although originally designed for hackerspaces, hosting cryptoparties within libraries can provide information professionals with new, radical tools and opportunities to empower civil society on a myriad of levels. This presentation will share resources and insight into how libraries can contribute to educating our communities regarding issues on privacy/digital rights and their empowerment against tracking and mass-surveillance through events and programming. Additionally, the presentation will provide suggestions for professional development opportunities for librarians to collaborate and gain valuable skills to share with our patrons and self-critically employ digital tools.
Thursday, October 26th
Program Sessions
10:30 am - 11:30 am

Leadership Development for Libraries in Dynamic Times: Creating Culture that Embraces Change Through Innovation | Superstition North

Richard DiRusso, Library Services Manager for Collections and Related Services | Pima County Public Library
Jen Maney, Library Services Manager, Communications & Systems Office, Pima County Library
Sam McBane Mulford, Strategist, Ideation Collaborative
Amy Rusk, Library Services Manager, Pima County Public Library

Library cultures range from stuck in a revered past to focused on the future they’d like to create. Shifting a culture requires four things: a shared vision for the organization you want to be; intentionally learning how to think and act differently; sustaining what’s working well; measuring the change as it evolves - all best practices across public, private and not for profit sectors. Join engaged conversations on how it’s being developed at different libraries to learn the critical actions and investments made by leadership engaged in making change. Walk away with a simple plan and agendas for the conversations you need to facilitate in order for organizational success. Included will be some simple tools to help you define the outcomes and indicators you’ll need to monitor change. Spoiler alert: it’s all about staff engagement, intrinsic motivation, appreciation, and leadership.

Libraries as a Catalyst for Rural Community Transformation through STEM | Palo Verde II

Jeremy Babendure, PhD, Executive Director, Arizona SciTech Festival and Arizona Technology Council Foundation, Assistant Research Professor, ASU School of Molecular Sciences

Come hear how four rural regions of Arizona are being transformed by the Rural Activation and Innovation Network (RAIN) project funded by a National Science Foundation grant. Panel members will share how regional councils in Cochise County, Graham/Greenlee, the Verde Valley of Yavapai County, and Southern Navajo/Apache Counties are using STEM as the basis of change. Attendees from all types of libraries will learn how to engage community resources and expertise to offer STEM activities that highlight real world experiences, career opportunities, and impacts on local economies.

Newspaper Digitization - Perils, Pitfalls, and Perks | Theater

Mary Feeney, Librarian, University of Arizona
Rob Spindler, Archivist, Arizona State University Library
Lee Ann Poers, Research Assistant, Bullion Plaza Museum
Laura Stone, Administrator, State of Arizona Research Library

Many libraries are struggling with their newspaper collections. Newspapers are big, bulky, fragile and take up a lot of space that a library doesn’t have. Yet they are invaluable resources for researchers. Additionally, many newspaper publishers are moving toward a digital platform, and libraries are caught in the middle. Researchers want to access newspaper material for things like obituaries and stories on events, so libraries need to provide historic newspapers; but they also need to provide access to current news, and publishers don’t make it easy to continue collecting this news for the time when it becomes historical. How does the library navigate these conundrums? What can libraries do to continue providing access to the information people want?

This panel will discuss what options libraries have for providing sustainable access to newspaper material, and learn more about what other issues libraries face with their newspaper collections. Some topics that will be covered include digitizing, standards, options, and why microfilm isn’t really obsolete. Participants are encouraged to come with questions and personal experiences, and we can brainstorm ideas on how to transform their library’s newspaper collections into usable and sustainable resources.
Seed Libraries Have Taken Root in Arizona: Sow Now What? | Boardroom

Betsy Langley, Reference Librarian, Pima County Public Library
Justine Hernandez, Adult Services Librarian, Pima County Public Library
Jeanne L. Pfander, Associate Librarian, University of Arizona Libraries
Rene Tanner, Associate Life Sciences Librarian, Arizona State University

A roundtable discussion exploring the future of Seed Libraries, particularly in public and academic libraries throughout Arizona. Topics will include how to cultivate seed-saving and sharing in our communities, building healthy seed stock, developing local partnerships, challenges, insights, as well as concerns and excitement about the future directions this work might take.

Attendees will walk away with an understanding of the number of seed libraries currently established in Arizona and around the country, the unique opportunities and challenges faced by seed librarians, and a network of contacts to reach out to while developing a new seed library or strengthening an existing one. We will explore the possibility of establishing a formal AZLA Seed Library Special Interest Group in order to create a cohesive and supportive network of individuals and organizations. We welcome attendees involved in establishing or running a seed library, as well as those who are interested in starting one. Librarians with special interests in ethnobotany, climate change effects on agriculture, biodiversity and sustainability might also be uniquely equipped to join the discussion, as well as librarians exploring other unusual circulating collections for their communities – tools, musical instruments, sewing machines, small appliances and more!

Don't Be a Dream-Killer: Help Indie Authors Help You | Palo Verde III

Melinda Rucker Haynes, CEO/Publisher, Sonrisa Multimedia

Arizona libraries serve many senior patrons who have always wanted to write a book. And now that they have the time, they write their dreams and self-publish that shaming memoir, racy romance, dystopian cookbook, self-helpless guide or a neo-rexic diet plan. These indie authors proudly present their first self-published book to their local library and expect to get the book cataloged. They also ask to schedule a book talk or book signing at the library. The librarian often feels like a Dream-Killer when having to tell the indie author that such book talks or appearances by unknown authors aren't well-attended. Time and dreams could be saved all round if the librarian presented the inquiring indie author with a sheet of instructions or guidelines about how indie books are catalogued; how the library promotes events and the limitations; how the author can determine and draw an audience for a book talk; and suggestions for contacting local media and locating content-specific organizations that may be interested in the author's event. This workshop will present an information/guideline sheet compiled by librarians and indie authors and demonstrate how to apply and fine-tune the content according to their libraries' and patrons' specific needs.

YA AUTHOR PANEL

Cholla I & II

Sonja Stone
Lauren Ellen
Amy K Nichols
Thursday, October 26th
Program Sessions
2:00 pm - 3:00 pm

Effective Collaboration Between Friends, Boards and Staff to Promote and Fundraise for your Library | Superstition North

Michael Schor, College, Career and Business Librarian, Glendale Public Library (moderator)
Trey Granger, Library Board, Scottsdale Public Library
Martha Baden, Library Board, Prescott Public Library
Bill Arnold, Friends of the Library, Prescott Public Library
Becky Brendel, Yuma Public Library

Libraries, their Friends Groups and their Library Boards need to function as a cohesive unit to effectively communicate the Library's needs to the community. Libraries are constantly evolving and transforming to meet the needs of the community but how and where that information spreads can reach farther and have a greater impact if everyone works together. Whether you are promoting, advocating or fundraising, collaboration is the key to success. A panel of Library Board and Friends of the Library members from around the state will discuss and share their "best practices" for reaching the community.

Reach Across the Aisle for Partnerships that Transform Children's and Youth Services | Superstition South

Judi Morellon, Literacies and Libraries Consultant

Because you reached across the aisle... Meet the new toolkit for school and public library collaboration created by members of the American Library Association's Interdivisional Committee on School/Public Library Cooperation! We will share examples of successful partnerships, templates for contacting potential partners, helpful online resources, testimonials to make the case for collaboration, and tips for maintaining and evaluating collaborative relationships. You will have the opportunity to share your own experiences and ideas during small or whole group discussion. Leave the session with inspiration and tools to jump-start school-public library collaboration to transform youth services in your community.

Have Great Ideas for Your Library?
Working on a Shoestring Budget? Write a Grant! | Apache

Casey Van Haren, Library Manager, Prescott Valley Public Library
Michele Hjorting, Adult Services Librarian, Prescott Valley Public Library

Do you work at a small rural library and want to enhance lifelong learning among adults, families, and senior citizens? Discover and build stronger community partnerships? Expand in house programming and outreach to better-serve your library's changing demographics? Would you like to positively impact your community through the expansion of skills and interests and the enrichment of lives?

You can do this (and more) by creating local partnerships and writing grants! This discussion will showcase how to look for partnerships to enhance programming and gain community support. We'll take you through all the steps, from assessing community needs, looking at trends and what other libraries are doing successfully that may mirror your community. We will also take you through the grant writing process, share our fails and successes, in order to ensure your partnership and project will be successful.
Thursday, October 26th
Program Sessions
2:00 pm - 3:00 pm

Because Your LSTA Projects Make a Difference:
A Conference Session Celebrating Best Program Practices | Theater

Janet "Jaime" Ball, Library Development Administrator, Arizona State Library, Archives & Public Records
Amy Ledin, Project Specialist, Arizona State Library, Archives & Public Records

Join us for a fast-paced look at successful programs funded in part by Library Services and Technology Act (LSTA) money. Project managers from libraries across Arizona, as well as Arizona State Library staff, will make brief presentations on best practices and lessons learned. Each attendee will receive a booklet with information on each project for further reference.

Reach Across the Aisle for Partnerships that Transform Children's and Youth Services | Superstition South

Judi Moreillon, Literacies and Libraries Consultant

Because you reached across the aisle... Meet the new toolkit for school and public library collaboration created by members of the American Library Association's Interdivisional Committee on School/Public Library Cooperation! We will share examples of successful partnerships, templates for contacting potential partners, helpful online resources, testimonials to make the case for collaboration, and tips for maintaining and evaluating collaborative relationships. You will have the opportunity to share your own experiences and ideas during small or whole group discussion. Leave the session with inspiration and tools to jump-start school-public library collaboration to transform youth services in your community.

Technology Service Now: Developing a Data-Driven Staff Training Program to Improve Mobile and eMedia Customer Service | Boardroom

Aimee Fifarek, Deputy Library Director - IT and Digital Initiatives, Phoenix Public Library
Jeriann Thacker, Adults Services Coordinator, Phoenix Public Library
Michael Taylor, Curriculum and Training Coordinator, Phoenix Public Library

Phoenix Public Library has implemented a comprehensive training program to help staff develop the competence, confidence, and resilience needed to successfully assist customers with mobile devices and eMedia. Learn about the 5 step process we used to identify the necessary competencies, gather benchmark data, deliver training, and measure training outcomes to create a Digitally Fluent culture. You will leave with all the tools you need to enhance your library's level of Digital Fluency. At the end of this session, participants will: 1. understand the components of a successful Digital Fluency program, including developing technology competencies; using data to get administration and staff buy-in; benchmarking current skill levels; developing targeting training; and standardizing; 2. develop awareness of the tools available to benchmark staff technology capabilities and measure training outcomes, including Library Edge, Project Outcome, and NorthStar Digital Literacy Assessment; 3. be familiar with available curricula Digital Fluency curricula and how to modify them to meet local library needs.

YA AUTHOR PROGRAM
Cholla I & II
Tom Leveen
Thursday, October 26th
Program Sessions
2:00 pm - 3:00 pm

Academic Blitz Presentations

Creating and Maintaining a Staff Knowledge Base via a FAQ
Jeremiah Paschke-Wood, Reference Services, University of Arizona

At University of Arizona Libraries, we’ve instituted a Frequently-Asked-Questions site using Springshare’s LibAnswers for our public services staff. In this lightning talk, we’ll look at how and why the FAQ was created, how it is maintained and whether or not it is has achieved the goals of the project. We’ll also give some advice to librarians across the state hoping to create a similar knowledge base for their staff and look to future applications.

Going All In With Embedded Librarianship
Sarah Stohr, Distance Services Librarian, National American University

In an effort to reach more students and get the most bang for our limited personnel/budget buck, our library system revamped its embedded librarian program to focus on connecting librarians with students enrolled in a basic research-intensive composition course. Working with a variety of stakeholders, a team of librarians devised an action plan that made the process of embedding easy for all. In this presentation, find out how our how we were able to get our program started and what lessons we learned as we moved to a much more systematic way of embedding.

Transforming Academic Library Services to Support Campus and Online Students with Centralized Virtual Library Services
Nita Mailander, Director of Library Services, Grand Canyon University

In transforming library services to a unified focus on serving all students regardless of geographic location, one University has drastically changed the staffing service model to create centralized virtual library services. A common distance education library services model is to assign a liaison or team member to develop and support distance library services as a subset of the academic library’s services. In 2010, the staffing model for the Library moved away from this traditional model of hiring subject or department liaisons, and began hiring librarians who hold responsibilities for answering inquiries across all subject areas, both virtual and face-to-face, between twelve and fifteen hours per day. Rather than differentiating the incoming Ask-A-Librarian questions by subject, we have empowered our academic librarians to answer them all. Centralized Ask-A-Librarian services, staffed by librarians ready and willing to answer all questions, is a key service in meeting academic user needs for virtual and face-to-face, on-demand individualized research assistance.

Using Libguides to Create Point-of-Need Training Sites Online
Scott Buchanan, Library Information Associate, Senior, University of Arizona Libraries

This presentation will introduce attendees to Libguides as library staff training tools. Libguides provide an interface that is easy to customize, create content for, and navigate. They can house training documents, useful links, and other training tools to help streamline training processes. Staff and student employee supervisors will see what has worked for us and what doesn't fit the Libguide mold at the University of Arizona Libraries.
Thursday, October 26th
Program Sessions
2:00 pm - 3:00 pm
Public Blitz Presentations

Veterans Heritage Project @ the Library - Connecting Students with Veterans
Pamela Blair-Sheldon, Branch Manager, Maricopa County Library District - North Valley Regional Branch

The program will address the experience of two librarians working to identify and engage with the undeserved population of veterans. In the fall of 2016, the library became a new chapter of the Veterans Heritage Project, an organization that works to connect students with veterans. The students interviewed veterans (which were videotaped) and then wrote the story of the veteran's military experience. These stories were published in a volume of Since You Asked and the video and book will be archived at the Library of Congress with the Veterans History Project. This two speaker panel will detail the journey of first meeting with the students, learning how to use software to make DVD disks from SD cards (we actually burned out our disk drive from making so many DVDs), editing and revising the stories, to finally seeing the book in print and presenting the book to the veterans at a culminating reception at Arizona State University, West Campus. All libraries wishing to connect students with veterans will benefit from hearing the firsthand experiences of the first Arizona library to become a chapter of the Veterans Heritage Project.

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YA Summit Afterparty!
Lauren Regenhardt, Teen Services Manager and ALYAS Interest Group Chair, Yuma County Library District - Main Library
Rob Wilson, Librarian, Maricopa County Library District - Goodyear Library

Did you miss the YA Summit and want to hear all about it and learn some participant takeaways? Did you attend the YA Summit and want to SHARE those takeaways? We will discuss how the YA Summit went and discuss the potential for a YA Summit 2.0.

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America in Times of Conflict: Collaborative Programming to Recognize the Service & Sacrifice of our Veterans
Ted Liebler, Adult Programming Librarian, Chandler Downtown Library

America in Times of Conflict was a collaborative series of panel discussions, exhibits, movies, lectures and performances made possible through a partnership between Chandler Public Library, Chandler Museum, Chandler Senior Center and Chandler Center for the Arts. Running November 2016 through April 2017, its programs explored stories and perspectives from our local community during military conflicts in American history, including World War II, Korean War, Vietnam War and recent wars in Iraq and Afghanistan. Through extensive collaboration, including AZ Humanities, ASU and the Greater Phoenix Veteran Community, Chandler Public Library was able to provide high quality cultural experiences to both traditional and non-traditional library audiences.

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Being Inclusive: Access and Services for Customers with Disabilities
Tara Carpenter, Library Services Manager, Maricopa County Library District

This program will include discussion of the work that has already been done by the Maricopa County Library District disability access work group including the efforts by the Library District to provide more needed services to customers with disabilities. Our group would like to engage with other librarians from around the state to consider if we need to create statewide standards to make reasonable accommodations for customers with disabilities above legal requirements and, if so, what do those standards look like. What services and technology are library systems around Arizona already providing? How can all libraries connect customers with these available services and how do we as an institution invite those with disabilities into our branches and assure them that there is something for them. We will also hear from Clayton Guffey of AzTAP and Vicki Thompson of AzTEDP about the amazing, free resources that they are able to provide to libraries and individuals throughout the state of Arizona.
Thursday, October 26th
Program Sessions
2:00 pm - 3:00 pm
General Blitz Presentations

Transforming Courier and Delivery – Streamlining shipments using open source software
Daniel Messer, Integrated Library System Administrator, Maricopa County Library District

Over the course of ten years, the number of items shipped through the courier system of the Maricopa County Library District increased 144%. This increase in items was like shipping an entire branch’s collection through the courier. Yet the process and method of handling shipments never changed. As processing time went up, more staff hours were spent checking in couriered items. Research showed that tote manifesting might speed things up, but there wasn’t an effective, or budget friendly, solution available that supported a library system without centralized sorting. So with some open source software and coding, we decided to try and make our own open source tote manifesting system to leverage the ILS and streamline courier.

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Reading at Your Fingertips
Barbara Greenley, Rural Resources Coordination, Cochise County Library District
Martha Baden, Library Manager - Public Services, Prescott Public Library
Jean Green, Certified Teacher of the Visually Impaired, Foundation for Blind Children
Christine Tuttle, Outreach Librarian, Arizona Talking Book Library, a branch of the Arizona State Library, Archives, and Public Records

A panel of speakers will discuss different plans and methods for serving and engaging their hard-to-reach, target audience. Would you like ideas on how to supply LARGE PRINT reading materials to a rural audience, or engaging parents to assist in teaching their visually-impaired children to read braille and expand their reading, plan ways to facilitate active civic engagement of visually and hearing impaired community members through more access to written materials, and serving the reading needs of the state’s visually and physically impaired? Public librarians are most suited, though all librarians can benefit from this panel presentation.

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Precision medicine: What librarians need to know to assist their people!
Kay Deeney, AHIP, Education & Outreach Librarian, NNLM Pacific Southwest Region

Precision medicine is an innovative approach that takes into account individual differences in people’s genes, environments, and lifestyles. This approach will allow doctors and researchers to predict more accurately which treatment and prevention strategies for a particular disease will work in which groups of people. Learn about the relevance of precision medicine to libraries; apply knowledge of precision medicine to library environment via programs or events; find out how to share success stories with the NNLM. Because of you, library patrons can ask their health care professionals about precision medicine and seek better health care!
Thursday, October 26th
Program Sessions
2:00 pm - 3:00 pm
General Blitz Presentations

Bringing Map Collections to Life: Geospatial Initiatives in Arizona Libraries
Tara Carpenter, Library Services Manager, Maricopa County Library District

This program will discuss how the State of Arizona Research Library and Arizona State University Library are beginning to leverage new digital solutions to curate their respective map collections. These new tools are deepening the libraries' ability to engage and educate the community about the utility of maps and geography. Last year, the State of Arizona Research Library launched Arizona Maps Online, a publicly accessible platform allowing users to explore historic maps in a web-based geographic information system (GIS). During that same time, ASU Library began a strategic re-imagining of its cartographic materials and geospatial initiatives, and created the Map and Geospatial Hub, through which newly digitized map resources can be more easily discovered and accessed using similar online tools. These projects are now at the fingertips of users. Live demonstrations during the program will show how these resources are designed to transform maps from relatively esoteric resources into inviting and user-friendly tools with demonstrable importance and utility to the wider community. To supplement this program, the panelists will also highlight other Arizona-related map collections and resources that librarians should know about in order to provide even more comprehensive reference service to patrons. This program is ideal for any librarian interested in learning more about the value of maps as resources for the communities they serve. Attendees will learn about two new geographic projects that help users better understand their environment. Attendees will benefit by improving their map/geographical information literacy, learning about new geographic resources, understanding how maps are useful tools for patrons, and knowing where to refer patrons who may need maps to fulfill their needs.
Thursday, October 26th
Program Sessions
3:30 pm - 4:30 pm

3 Easy Steps to Transform your Volunteer Program:
Best Practices in recruiting, engaging, and retaining skilled volunteers in public libraries | Apache
Donna Throckmorton, Library Services Consultant, Arizona State Library, Archives and Public Records

In this session you will learn how to transform your library with high impact volunteer engagement. 1. Increase the benefits to your library by engaging highly skilled volunteers - We know volunteers programs take time and talent. Learn from your public library colleagues who are creating effective volunteer engagement strategies, tools and practices that are available for you to use today. 2. Think about the changing face of volunteers—Boomers, along with Gen-X and Millennials, want to do more than put books on shelves. They want to create something that wasn’t there before, or apply their skills towards the mission and goals of your organization. You will learn methods to target your volunteer recruitment and design volunteer job opportunities that will appeal to the volunteer of today. 3. Gain a fresh perspective! - Learn how small changes in your volunteer engagement strategies can have big pay off! This panel presentation will be an opportunity for you to hear from a few of the participants of the AZ Get Involved Institute. Learn what inspired them to make simple changes that transformed their volunteer engagement strategies. You will walk away with online resources and first-hand experiences in best practices to recruit, engage, and retain skilled volunteers in your library.

TechTalk: Countywide Librarians Collaborating! | Superstition North
Peter Grant, Assistant Administrator, State of Arizona Research Library, Co-Chair of Maricopa County Library Council TechTalk
Jess Sims, Library Technology Specialist, Buckeye Public Library
Michael Porter, Electronic Resources Manager, Maricopa County Library District
Cathy Coffman, Librarian, Sunrise Mountain Library

Join us for an interactive panel discussion about the Maricopa County Library Council’s TechTalk, a collaborative group of librarians in Maricopa County who meet six times a year to learn about and discuss new and emerging technologies. We’ll introduce Tech Talk to the audience, review some of the past year’s activities and technologies, and have a miniature gadget show and tell.

If I Could Tell You One Thing: Dispatches from a Library Manager | Superstition South
Emily Scherrer, Library Manager, Sierra Vista Public Library

What have you always wanted to know about library management? This presentation will cover those things you don’t always think about when you enter the library profession: stolen copiers, leaky roofs, and tarantulas in the stacks. Looking to move into management? You won’t want to miss this fun and informational presentation on what management is REALLY like!

Motivate and Create With Common Craft Videos | Palo Verde I
Robin Shoup, Certified Teacher-Librarian, Maricopa High School

Need to motivate students? Have a fun way to explain processes? Show what you or your students know? Use paper, marker, scissors and telephone/iPad to create Common Craft videos! Simple, easy, inexpensive, relatively low tech, and fun. Hear about our experience using Common Craft videos in modern language classes from brainstorming through final projects. Require students to explain how to hike a football or make a burrito Spanish. It’s a great way to get students speaking the language. For our first go around, we had 100% of the students successfully complete the project. Common Craft videos also work for teaching processes: What to do in case of a fire drill; how to check out a book, or how to make a Common Craft video. They are also great to explain cause and effect. It’s worked for us, and it can work for you. The session will end with hands-on practice. Work through the process from brainstorming to storyboard to filming. Learning objective: How to create a Common Craft video from idea to final project. Who should attend? Teachers and others interested in learning how to create Common Craft videos for communication whether in a classroom or not.
Thursday, October 26th
Program Sessions
3:30 pm - 4:30 pm

Fostering Educational Connections Through Existing Library Resources | Palo Verde II

Tony Ludovici, Library Program Instructor, Pima County Public Library
Ken Zambos, Workforce and Economic Development Program Manager, Pima County Public Library

The 2016 LSTA grant issued to the Pima County Public Library has been utilized for implementing Career Online High School-- an accredited online school based out of Florida, U.S. (Smart Horizons). The students who have sought placement into the program are from widely diverse backgrounds with the common thread of desiring a second chance at bettering their economic futures and expanding their current workplace opportunities. This online platform serves as an academic and workforce readiness program for adults who are self-directed, technologically proficient, as well as motivated at applying their informational literacy towards expanding their future workplace skills and connections. Library program coordinators find that innovative online educational programming offers institutions with the unique advantage of being able to cooperatively advocate for such students by promoting existing library resources, which is a win-win to all. Students who have been awarded scholarship have gained enhanced understanding about their career selections in the context of how the learning content presents a "real-world based" curriculum (i.e. students choosing the child care and education option gain knowledge of not just the fundamentals of human development, but how to operate their own daycare business) as well as directed pathways for applying the education.

ILate Night Recess: How we transformed our library into a cool after hours spot for adults | Palo Verde III

Phyllis Saunders, Branch Manager - Hamilton Library, Chandler Public Library
Allyson Bullock, Library Assistant - Hamilton Library, Chandler Public Library

Your local library as the place to hang out with your friends? What about the library as a date night destination? Impossible? No! We brought exciting, adults only programs to our library after closing, and now we are really having fun! Murder Mysteries, Escape Rooms, and even a Cards Against Humanity tournament. Let us show you how to bring adults into your library for a good time.

Little Libraries - Big Barriers: How Collaboration and Determination Helped us Overcome Obstacles and Achieve Success with our Micro-Libraries Project | Theater

Robin Gaebler, Senior Manager for Building Operations and Volunteer Services, Scottsdale Public Library
Brandon Chapman, Supervisor of Volunteers, Scottsdale Public Library
Jim Nance, Intel Encore Fellow
Martin Hussey, Facilities Supervisor, Building Maintenance and Repair, City of Scottsdale

Do you have a library project that is "stuck" or stalled due to legal, financial, or bureaucratic obstacles? Do you ever feel like just giving up? Are you frustrated with the pace of progress and worried that your library service or program may never see the light of day? Have you wanted to collaborate with community partners, but aren't sure where to begin? Join us for a panel presentation where we will discuss the Scottsdale Public Library’s micro-library project, Books2Go. In 2017, after more than two years of planning and preparation, we installed the first in a series of micro-libraries located throughout Scottsdale city parks. We'll share our process for the program's implementation and lessons learned along the way. You will hear an honest account of what worked and what didn't -- about how we overcame obstacles, remained patient, and kept our sense of humor. You will learn how to build support for your projects, maximize limited resources, form alliances within your community, and forge partnerships with internal and external stakeholders.

YA Author Panel
Cholla I &II
Stephanie Elliot
Kate Watson
Amy Dominy
ALL CONFERENCE RECEPTION

Come in costume...if you dare!!

Live music by Open Beta, and other entertainment planned

Tons of Fun!

Hosted by U of A School of Information and AzLA

THURSDAY, OCTOBER 26TH | 5 PM - 7 PM
APACHE ROOM AND PATIO, BUILDING A
Friday, October 27th
Program Sessions
8:30 am - 9:30 am

Why Can't We Be Friends? Parks, Recreation and Libraries Partnerships | Apache

Jana White, Library Manager, Buckeye Public Library System
Robert Carmona, Parks, Recreation, Library and Facilities Director, Wickenburg
Robin Salthouse, Adult Services Supervisor, Southeast Regional Library

Parks, Recreation and Library professionals share more in common than we may think. As agency budgets shrink, the community demand for high quality programming and safe spaces increase. Parks, Recreation and Library professionals can partner to provide creative answers and solutions to maximize patron experiences. The interactive panel will discuss successful partnerships, available resources, marketing opportunities and potential challenges.

Conflict as Opportunity: Library Restorative Practices for Youth | Palo Verde II

Amy Rusk, Library Services Manager, Pima County Public Library
Em Lane, Young Adult Services Manager, Pima County Public Library
Kelly Wilson, Managing Librarian - Sam Lena-South Tucson Library, Pima County Public Library
Mary Sanchez, Managing Librarian - Eckstrom-Columbus Library, Pima County Public Library
Sam Henning, Pima County Public Library

Pima County Public Library (PCPL) has radically shifted our approach when interacting with youth in violation of our Customer Code of Conduct. Using restorative justice practices, PCPL created a justice board with community partners to facilitate more mindful approaches to incidents involving youth, focusing on creating opportunities for growth and engagement rather than barriers to library access. This program explores the praxis behind this organizational culture shift including the successes and challenges faced by staff.

Great Expectations: Transforming Library Customer Service | Superstition North

Alicia Snarr, Customer Experience Administrator, Maricopa County Library District
Brianna King, Library Services Manager, Maricopa County Library District

With information and entertainment so widely available, Maricopa County Library District created a new way to reconnect with customers. Using research, staff input, and a little bit of pixie dust, Great Expectations was born. This new customer service philosophy empowers staff and is thrilling customers! In this presentation, we will reveal our universally applicable secrets, and you will uncover a new appreciation and excitement for customer service. You will walk away with new strategies and the tools you need to create or update your own staff-driven customer service philosophy!

Basic Conflict Management: A Mini-Workshop | Palo Verde I

Dale Savage, Library Development Consultant/Continuing Education Coordinator, Arizona State Library, Archive and Public Records
Rene Tanner, Associate Librarian, Arizona State University

Knowing how to manage conflict is an essential skill for those who supervise people or work on teams. In this interactive mini-workshop, participants will learn 5 basic ways we handle conflict and complete an assessment of their own conflict management/negotiating preferences and styles. They will also practice a basic two-step conflict model for resolving issues, learn tools for emotional awareness and self-regulation, practice active listening, and practice giving and receiving feedback.

Teacher Librarian Division Meeting | Superstition South
Friday, October 27th
Program Sessions
8:30 am - 9:30 am

Cycling for Libraries, A Tour of Landscapes and Libraries: Drawing Inspiration From the Environment to Transform the Library | Palo Verde III

Serene Rock, Library Faculty, Scottsdale Community College

Libraries tend to think about their community in terms of the people who live there. While people are undoubtedly a significant representation, environmental features also contribute to the profile of an area. Surrounding landscapes can provide librarians with insight for transforming services. In this session, participants will learn to draw inspiration from their own environments to encourage new ideas for programming and services based on the presenter's Cycling for Libraries (C4L) "unconference" experience.

C4L is an international "unconference" that consists of a multi-day bicycle tour along a predetermined route with stops at different libraries. Cycling provides participants with the advantage of experiencing and seeing the diverse communities, natural surroundings, and physical landscapes in which each library lives to better understand the library's contribution to its community. In 2016, the C4L "unconference" took place in Ontario, Canada where librarians from thirteen different countries cycled over 250 miles and visited over fifteen libraries.

Using libraries in Ontario as a model, attendees will analyze how a community's physical landscape can influence its library. Then, participants will examine their own library's surrounding environment and learn how to draw inspiration for programming and services. The session will conclude with discussion about libraries, communities, and landscapes.

Mindfulness & More: Empowering Volunteers to Provide Transformational Wellness Programming | Theater

Kathy Konecny, Librarian III/Branch Manager, Pima County Public Library
Deborah Bosma, Library Associate, Pima County Public Library
Daniel Chitwood, Library Volunteer, Pima County Public Library

Does offering an ongoing weekly wellness program break your programming bank? Are you interested in empowering your staff to handle stress more effectively? Learn how the Pima County Public Library’s Joyner-Green Valley Library created a volunteer-run Mindfulness and More Meditation group. Learn from our successes and failures. And – best of all - enjoy a mini-retreat with a mindfulness stress reduction exercise!

Arizona Author Panel

Cholla I & II

Amy Dominy
Lili DeBarbieri
CC Harrison
Friday, October 27th
Program Sessions
10:30 am - 11:30 am

The State of Reference at Arizona Academic Libraries | Apache

Jeremiah Paschke-Wood, Manager of Reference Services, University of Arizona
Wendy Holliday, Head of Teaching, Learning and Research Services, Northern Arizona University
Zoe Luter, Service Faculty - Information and Library Science, Mesa Community College

Join librarians from the University of Arizona, Arizona State University, Northern Arizona University and Mesa Community College for a round-table discussion on the state of reference services at Arizona academic libraries. Where are we now? Where are we headed? And what are some things to think about as library services continue to evolve in academic libraries.

Teen-Driven Programs: Dragons, Drones, and the Librarian Effect | Superstition North

April Lesher, Librarian, Highland Junior High School
Kelly Smith, Founder and CEO, Prenda Code Club

Students are leading educators in technology innovation. The top leader in technology in education the International Society for Technology in Education (ISTE) has recognized this trend and has changed the focus of their standards for teachers from being "student-centered" to "driven by students" (ISTE, 2017).

How do we implement this new "student-driven" concept while creating a library culture of friendship, where teenagers of all academic levels are incorporated?

This session aims to bring forward fresh ideas of how to draw teens into libraries and captivate their imaginations. Each participant will leave with four (4) ready-to-go project ideas and the knowledge of how to cheer-on tech-savvy coders. No technology experience or knowledge required; simply keep a cheerful, out-of-the-box mindset. Door prizes (AKA: books) too.

Rocking the Small Screen: Video and Libraries | Superstition South

Ustazda White, Manager of Library Technical Services and Technology, Yavapai College Library
James Rider, Library Technology Technician, Yavapai College Library

Yavapai College Library’s videos are used in libraries and institutions around the world. Creative videos can be the hook needed to grab users’ attentions. Whether your goal is to promote collections, engage students during instruction, or disseminate information quickly to online students in a way that will stick, you’ll get to see examples of successful video techniques as well as a framework that reviews goal setting, management, the storyboard process, and video and audio tools. Walk away with tips and tricks for creating entertaining videos that can be used in the classroom, on digital signage, through social media, and more.

Building a Winning Library Team with Transformational Leadership: Inspiring, Empowering, and Challenging Staff | Palo Verde III

Robert Oliverio, Head Librarian, Arizona Christian University

Library supervisors and directors face a major challenge: how to keep staff unified and focused on the library’s mission when personal goals and isolation can get in the way. Transformational leadership can build and motivate a library team to work together toward the library’s mission, even if staff often work alone. This session’s speaker will describe how to use transformational leadership to inspire, empower, and challenge library staff at all levels. Attendees will learn strategies for effectively leading and developing library staff.
Josh Wilkins, Reference Librarian, Grand Canyon University
Adrienne Sayban, Reference Librarian, Grand Canyon University
Joanne DePastino, Reference Librarian, Grand Canyon University

Opening Statement: Technology has become an integral part of everyday life. It allows people the tremendous opportunity to learn more and do more. In response to the ubiquity of technology, many higher education institutions are using this resource in multiple ways. They are developing comprehensive online programs allowing education to reach more people. They are also using it to enhance instruction. Problem: Academic libraries are under-utilizing technological tools and resources that could enhance 21st century library instruction. Proposed Solution: Libraries should incorporate webinars, interactive workshops, mobile friendly tools, podcasts and other technological tools as part of library instruction. Impact of Solution: As libraries incorporate more technological tools into library instruction, there are positive and negative impacts to this action. Potential positive impacts include increased access to library information and holdings, increased information literacy and increased student confidence and academic success – particularly in returning adult learners. Potential negative impacts include time and cost of library resources (including staff) and frustration of student learners already unfamiliar or uncomfortable with technology. Closing Statement: The potential positive impacts outweigh any potential negative impacts. The increased use of technology in library instruction will serve to increase student knowledge and ability as well as provide an increased connection between the student and the library’s resources.
Friday, October 27th
Program Sessions
10:30 am - 11:30 am
Leadership Blitz Presentations

Trends and Best Practices in Library Workforce Development Programs
Heather Severson, Library Program Instructor, Pima County Public Library
Ken Zambos, Program Manager: Workforce Development, Pima County Library
Alice Traut, Library Program Instructor, Pima County Public Library

Do you help your library provide a wide range of key resources and connections to support community workforce development? Join a Workforce Program Manager and two Library Program Instructors from the Pima County Public Library in a discussion of trends and best practices to help workers, employers, and entrepreneurs. We guide teens seeking their first job, provide resources for veterans separating from service, serve as cheerleaders and career coaches for felons reentering the work force, offer roadmaps for individuals starting their own businesses, and connect non-profit organizations to funding sources. Bring your own best practices to share in this fast-paced, interactive, and action-oriented session. Take home resources to use in your next program.

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Mastering Metamorphosis; a brainstorming session to help transform your library
Carrie Dawson, Librarian, Marana High School

Libraries must continue as a destination for learning and curiosity, and with the latest technologies on our campuses, transform to help students with collaboration and communication, a dynamic and interactive extension of their classrooms. These new technologies have made it very easy to access information, and it is essential for school librarians to teach the skills needed to research effectively and think critically, as well as integrate lessons in the classroom on information literacy. In addition as librarians, we still need to instill a love for reading, create programming that feeds curiosity and the desire to learn, and build relationships with density for our students. Let's collaborate to discuss how we are impacting our campus community, share ideas that are working, brain storm on ways to connect with colleagues, and together, we can help libraries transform on our school campuses.
Friday, October 27th
Program Sessions
10:30 am - 11:30 am
Children/YA Blitz Presentations

Murder in the Stack: Teaching STEM Concepts and Problem Solving with Murder Mysteries
Sierra Baril, Youth Services Librarian, Sierra Vista Public Library
Ruth Fenchak, Library Assistant II: Youth Services, Sierra Vista Public Library

The presenters will be discussing the best ways to plan and deliver murder mysteries for teens and children as young as five. Using their own experiences in creating three such programs, they will present different approaches in teaching youth about science and math concepts and how to access library resources. Some topics that will be discussed are fingerprinting, fiber matching, foot-to-height ratio, and using luminol without real blood, pros and cons of writing versus buying murder mystery kits, affordable costumes, and encouraging participants to search the catalog and internet for clues. They will focus on what worked for them and what ended up being problematic in the development of the murder mysteries.

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Because of you...libraries lead communities in creating an early literacy culture
Debe Moreno, Youth Services Librarian, Chandler Public Library

Learn how one internship transformed an early literacy project into a citywide collaboration. We will explore how to build partnerships to create an early literacy culture and discover how Chandler created an Early Literacy Guide, Event, and Workshops in a Parent Awareness Campaign. Tips, tools, and templates will be provided.
Friday, October 27th
Program Sessions
10:30 am - 11:30 am
General Blitz Presentations

Native American Artists Resource Collection: Transforming the Heard Museum’s Artists Files for the Web
Mario Klimiades, Library and Archives Director, Billie Jane Baguley Library and Archives, Heard Museum
Betty Murphy, Librarian, Billie Jane Baguley Library and Archives, Heard Museum

The Native American Artists Resource Collection of the Heard Museum Billie Jane Baguley Library and Archives goes online—and it’s free! With information on over 25,000 Native American artists, the online collection is the largest database of its kind. During this fast-paced talk, you will learn about the collection, the database and its online features. Searching in this easy-to-use database will be demonstrated.

Transforming Author Programming: Engage your Community with Writers in Residence
Amy Ledin, Project Specialist, Arizona State Library, Archives and Public Records
Vicki Ann Duraine, Librarian, Pima County Public Library
Jesse Caufield, Branch Manager, Avondale Civic Center Library

How would you like to have a New York Times bestselling author spend an extended stay at your library, giving workshops and individual advice to your patrons? The Writers in Residence project can make that a reality. The Writers in Residence project was started as a pilot project by the State Library in 2016, and now runs in 5 libraries throughout Arizona. The program places an author in a library for a three month residency, during which he or she teaches workshops, provides one-on-one consultations, and spends time in the library composing his or her next novel. Presenters Amy Ledin Jesse Caufield, and Vicki Duraine have coordinated the project on the state and local level since its inception, and are ready to equip you to start a Writer in Residence program at your library. This presentation will cover the nuts and bolts of how to start a Writer in Residence program, and will include highlights and lessons learned from the first two years of the statewide program. Writer in Residence programs engage both adults and teens, and highlight the authors who live and work in our communities. Stop by to learn how to bring this innovative new author program to your library.
Friday, October 27th
Program Sessions
10:30 am - 11:30 am
General Blitz Presentations

Supporting Digital Inclusion in Arizona at the State and Local Level
Nicole Umayam, Digital Inclusion Member, Arizona State Library, Archives and Public Records
Mary Villegas, Library Consultant, Arizona State Library, Archives and Public Records

Digital literacy training is only one element of digital inclusion, which refers to the activities necessary to ensure that all individuals and communities, including the most disadvantaged, have access to and use of Information and Communication Technologies. Presenters will discuss research findings and project plans to encourage digital inclusion activities and discussions for Arizona’s rural and tribal communities. This five-state pilot project is administered by the National Digital Inclusion Alliance with funding from the Institute of Museum and Library Services. If you are interested in learning more about the challenges some rural communities face when trying to participate in the digital ecosystem and how libraries can act as community anchor institutions in the process, you should attend this session.

Top 10 Reasons To Partner for Programming
Martha Baden, Library Manager, Public Services, Prescott Public Library

Harness the intellect and enthusiasm of community organizations and partner for programming at your library. With planning, distinct roles and clear communication, you can maintain quality control and the library message. From Conversational Spanish to Geology Talks, Prescott Public Library partners with over 15 community organizations that present the most popular programs at the library. You’ll walk away with suggestions for finding community partners, guidelines for partnering, and strategies for successful partnerships.
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